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Graduate School of Business and Public Policy (GSBPP)

Graduate School of Business and Public Policy (GSBPP) Newsletter,

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## Graduate School of Business & Public Policy (GSBPP) Newsletter / July 2002

Monterey, California: Naval Postgraduate School

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## Dean's Corner

**W**hat a week! The first week of the new quarter and Ingersoll Hall was hot! And we were hot not only because California hit record high temperatures and our classrooms suffer from poor circulation. One group of MBA students started their third quarter in residence this week. Another 112 new MBA students arrived to start their eighteen-month journey through BPP. The first cohort of Naval aviators from Lemoore spent their initial week in residence marking the beginning of our new Executive MBA program. The classrooms and the hallways were filled with faculty and students – the effect was energizing.

**M**eanwhile, the faculty research seminars resumed with a stimulating presentation by Associate Professor Mark Nissen. The Senior Faculty Council met to discuss important issues of research, scholarship and faculty development. Offers were made to and accepted by two outstanding new faculty candidates. A high-level budget drill produced an outline for robust waterfront EMBA programs on both coasts by 2004. Faculty research continued in everything from appreciative inquiry to ROTC analysis. Admission decisions were made for the Joint MBA program with the Smith School at the University of Maryland. Acquisition faculty geared up for a robust three-part review by DAU. And, the Commander of the Military Sealift Command, RADM Brewer, visited BPP and conducted a seminar for Logistics students and faculty.

**W**e still have a lot challenging us as we face the “trifecta” of managing change, consolidation and growth. But this was a week when we sure seemed to be getting most of it right. Well-done! (or “BZ” in Navy parlance) to the faculty and staff that made this a great first week of the quarter.

## Curriculum

### Growth in Summer Student Inputs

**T**his year's Summer Quarter student inputs represent the first significant increase in five years for GSBPP. Below is the number of inputs by curricula:

	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>
813	5	5	4	6
814	4	2	1	3
815	17	20	16	27
816	2	15	10	5
817	3	6	12	7
818	3	2	1	4
819	3	5	4	7
827	8	10	10	11
837	30	12	22	21
847	24	22	18	20
877	1	3	*	*
<b>Total</b>	<b>100</b>	<b>102</b>	<b>98</b>	<b>112</b>

Gary Jacobsen Received GSBPP Outstanding Thesis Award

**A**fter reviewing the nominated theses and listening to the presentation by nominees, the Outstanding

Thesis Award Committee selected **LT Gary L. Jacobsen's** thesis to receive the Best Thesis Award for the June graduating class. Runners-up were **Maj John Vannoy**, USA, **Captain Tamas Rozsas**, Hungarian Army, and **Maj Todd Finley**, USMC.

**Jacobsen's** thesis is entitled "A Department of Defense Retirement System for the Future." The current military retirement system has come under much scrutiny in recent years. Much of this scrutiny has been a result of the high cost of the system. Many studies have been undertaken in attempts to develop a retirement system for military personnel that would reduce the cost. Congress has acted several times in recent decades on these proposals. In all but one instance, the result has been lowering system costs by reducing retiree benefits. The goal of this study was to examine the objectives of the military retirement system for the purpose of determining if a retirement system could be developed that would lower system costs while simultaneously meeting the objectives of the current system and maintaining the retirees perceived retirement entitlements at their current level. The result of the study is a proposed multi-option retirement system for the military that is better aligned with the DoD retirement system objectives and reduces the system cost while simultaneously enhancing future retiree entitlement potential. The model costs and benefits are analyzed using a Monte Carlo type simulation model to more accurately predict future results and allow for analysis of various modifications to the proposal.

**Jacobsen's** methodology provided a unique approach to the retirement issue. He has proposed a contributory plan that not only would save the government a significant amount of money but would also provide enhanced benefits to the service members. If adopted, the model potentially would save the DoD/DoN billions of dollars in retirement costs while still providing benefits to military retirees that are at least as valuable as the ones they receive now. Additionally, those individuals who do not stay to 20 years would also receive benefits, something that does not happen now.

**C**o-advisors on the thesis were **John Mutty** and **Shu Liao**.

## **Research**

Publications & Presentations

### **Journal Article**

**Roberts, N.C.** and Bradley, R.T. (2002) "Research Methodology for New Public Management." *International Public Management Journal*, 5:17-51.

### **Book chapter**

Tom Lucas, **Susan M. Sanchez**, Lloyd Brown and William Vinyard (2002). "Better designs for high-dimensional explorations of distillations," in **Maneuver Warfare Science 2002**, G. Horne and S. Johnson (eds.), pp. 17-46, USMC Project Albert, Quantico, VA.

### **Conference Presentations**

**Susan Sanchez** and Tom Lucas, "Getting the most from your distillation: efficient high-dimensional explorations" presented at the 5th Project Albert International Workshop in Uberlingen, Germany, July 1-5, 2002.

**William R. Gates** and **Mark E. Nissen**, "The Navy Enlisted Detailing Process: An Empirical Analysis," presented at the 77th annual meetings of the Western Economic Association, Seattle, June 30-July 3.

William Bowman and **Stephen Mehay**, "Marital Status and Job performance," presented at the 77th annual meetings of the Western Economic Association, Seattle, July 2002.

Tom Means and Stephen Mehay, "A Wage Test of the Leviathan Model," presented at the 77th annual meetings of the Western Economic Association, Seattle, July 2002.

**Chip Franck** and Francois Meleese, "Missile Defense & Access Deterrence: A Game Theory Approach," presented at the 77th annual meetings of the Western Economic Association, Seattle, July 2002.

**Chip Franck** and **Greg Hildebrandt**, "Costing Forces in an Era of Transformation," presented at the 77th annual meetings of the Western Economic Association, Seattle, July 2002.

**Chip Franck**, "Continued Relevance of Hitch and McKean," presented at the 77th annual meetings of the Western Economic Association, Seattle, July 2002.

**Chip Franck**, "Defense Economics at the Naval Postgraduate School," presented at the 77th annual meetings of the Western Economic Association, Seattle, July 2002.

Mark Smith, Denny Mahoney, **Wally Owen**, and Hriday Prasad, "PD21: An Education Consortium for Product Development Leadership," presented at the ASSE 2002 Conference in Montreal, Canada, June 17, 2002.

#### Research Project Funded

**Joe San Miguel** has received funding from the Defense Personnel Security Research Center to continue his research on financial analysis and automated analytical procedures for uncovering security risks. The research data comprise the federal employee's financial disclosures. This research will assist federal security organizations, such as the National Security Agency, Central Intelligence Agency, U.S. Customs, and the Department of Defense, that are cooperating in the process of developing standards to ensure national security.

### Professional Activities

**Susan Sanchez** began a two-year term as the President of the INFORMS College on Simulation in June, 2002.

**Don Summers** developed and taught a course on Performance-Based Budgeting in Zagreb, Croatia for the International Defense Acquisition Resource Management (IDARM) Program. The course was conducted during the week of 24 June.

**Greg Hildebrandt** and **Chip Franck** organized two sessions at the 77th annual meetings of the Western Economic Association, *Nature and Scope of Defense Economics*, and *Teaching Defense Economics*. Greg also chaired the Teaching Defense Economics session.

**CDR Cory Yoder** and **Bryan Hayes** conducted an Advanced Acquisition Program (AAP) Phase II Contracting and BFM course at the Army's Tank and Automotive Command (TACOM) June 3rd through 7th. MN3364 Contracting and BFM is a fast-paced, one-week highly interactive course which builds on the student's knowledge and experience in contracting and acquisition fields to address complex pre-award, award, and post-award management issues in acquisition, contracting, and the business and financial management arenas. Topics include, but are not limited to: Market Research, Source Selection Planning, Proposal Evaluation, Past Performance Information, Auditing, Incentive Strategies, and much more. Thirty students attended at the Warren (Detroit), Michigan site.

**CDR Cory Yoder** and **Marshall Englebeck** delivered the MN3364 course to over twenty students at the Naval Surface Warfare Center, Dahlgren Division in April. MN3364 is part of the Advanced Acquisition Program."

**Wally Owen** and Ben Roberts conducted a new student orientation briefing June 28 at NAVSEA-Port Hueneme for their second cohort of a distance learning Master of Science in Systems Engineering. The MSSE is a two-year distance learning graduate degree program offered by the Meyer Institute for Systems Engineering in which courses are taught using a blended mix of distance learning (VTE and/or Online) and onsite delivery methods. **Dave Matthews** is kicking off the new cohort program this Summer by teaching MN3331- Systems Acquisition and Program Management. NAVSEA-Port Hueneme has 26 engineers/technical specialists in their cohort #1 program and started cohort #2 with 28 students. It is expected that NAVSEA-Port Hueneme will start a new MSSE cohort each Summer quarter.

### Professional Recognition

**Ira Lewis** was a finalist in the competition for the 2002 Schieffelin Award for Teaching Excellence. Ira placed in the top 5% of the balloting conducted among all NPS students and alumni.

## **GSBPP Librarian's Corner**

My new quarter got off to an early and busy start with library tours for nearly all the incoming GSBPP students, a VTC presentation to the AAP Capstone students at TACOM, and an orientation for the first cohort of EMBA students. Later this month I'll be working more in-depth with all of the new resident students in the Research Methods course. Hopefully these efforts will pay off with increased student awareness and use of library resources!

As the end of the fiscal year approaches, if you think you will have any unexpended funds, please consider giving them to the Library. We can use them in a variety of ways including (but not limited to) purchasing books and covering the continuing costs of our existing journals subscriptions, especially those in your areas of interest. Let me know if you identify some funds, and I'll put you in touch with the appropriate person here in the Library.

The Dudley Knox Library website and the library's online catalog (BOSUN) have been moved to a new server. Because of this their URLs have changed. The Dudley Knox Library website URL is now <http://library.nps.navy.mil/home/>. The BOSUN URL is now <http://library.nps.navy.mil/uhtbin/webcat>. So for example, the URL for our page of **Information and Resources for the Graduate School of Business and Public Policy** has changed from <http://web.nps.navy.mil/~library/sm/smres2.htm> to <http://library.nps.navy.mil/home/sm/smres2.htm>. Links to the old URLs will be redirected for a while, but you should change any bookmarks or links you have pointing to our pages.

*Ann Jacobson*

## **Center for Executive Education (CEE) Activities**

**C**EE hosted the first Executive Business Course (EBC) on 3-14 June, 2002. The EBC concentrates on improving the business acumen for Flag Officers and Senior Executive Service civilians. Activities included: private industry visits, hike outing, golf outing, and working out in town dinners. Guest speakers included: **Barry Frew** – Director, CEE; Russ Harrison – CEO, Telias; Stu Winby – Director, Strategy & Change, Hewlett Packard; **Les Berkes** – Deputy Director of Programs, CEE; Peter Karolczac – Hewlett Packard; Bob McDowell – VP Services Organization, Microsoft; **RADM Ellison** – Superintendent, NPS; **Ted Lewis** – NPS Faculty; George Labovitz – Author, *The Power of Alignment*; **John Mutty** – NPS Faculty; **Paul McCarthy** – NPS Faculty; **David Hendersen** – NPS Faculty; Karen Stephenson – CEO, Netform; **Frank Barrett** – NPS Faculty; Mike Mestrovich – CEO, Unlimited New Dimensions; Michael Marks – General Manager, The Boeing Company; Jim Staley – President, Roadway Express; Watts Wacker – Author, *The Deviant's Advantage*; Jamie Hewitt – VP E-Business Transformation, IBM; Bruce Claflin – CEO, 3 Com; Robert Buckman – CEO Buckman Laboratories; and a special visit from the Chief of Naval Operations, ADM Vern Clark.

**Barry Frew** participated as a panelist for the Monterey County Team Leadership Conference on 21 June 2002. The panel focused on innovation examples within the public sector – Professor Frew answered questions regarding what the Navy has done that is innovative and how those skills are transferred to County Managers. Professor Frew was one of three stories heard and received the highest marks by the audience.

**W**elcome aboard to **Alison Kerr**, the newest member of CEE. Most recently, Alison worked for Garthwait & Griffin Films at Menlo Park, CA as the Associate Video Producer. As part of the CEE team, Ms. Kerr's role will be the Events Coordinator