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Biographies

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1973

## Resume of Burton Ross Pierce, 1973

Pierce, Burton Ross

Monterey, California: Naval Postgraduate School

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<http://hdl.handle.net/10945/54031>

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## RESUME OF BURTON ROSS PIERCE

Burton R. Pierce was born in Atlanta, Georgia, on 19 September 1934. He holds a Bachelor of Arts (cum laude) degree (1956) from Harvard University, and a Master of Business Administration degree (1962) and Doctor of Philosophy degree (1971) from Stanford University. His undergraduate concentration was in engineering and applied physics, while graduate studies were in business with specialization in transportation.



From 1957-60 he served with the United States Navy as CIC Officer and Operations Officer, USS McCAFFERY (DDE-860).

He has been involved in both industry and education. He worked in industry during 1962 for Atlantic Refining Company as an operation researcher. From 1969-72 he was a manager and professional staff member with The Boston Consulting Group, Inc., a firm specializing in corporate strategy development. He has also been involved in small business ventures.

During 1963-64 he taught at the University of Santa Clara and was a research assistant at Stanford.

In November 1964 until 1966 and during 1968-69 he was on the faculty of the Navy Management Systems Center, Monterey, California. In July 1973 he rejoined the faculty of the Navy Management Systems Center.

He has published several articles, and is a member of Transportation Research Forum, American Association of University Professors, and the Sierra Club.

## PUBLICATIONS OF B. R. PIERCE

## OPEN LITERATURE

Books, published papers, letters, notes, etc.

1. Impact of Inclusive Rate on Hospital Financial Management  
Measured by Site Test  
with L. M. Butler  
Hospital Financial Management 3(6), 8-22 (1973)

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