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Responses to Maritime Terrorism

Monterey, California, Naval Postgraduate School

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Responses to Maritime Terrorism

Start Date : April 4, 2013

End Date : June 17, 2013

Time : 16:24:00

Location : CCMR Classroom

MASL : P309148

Type : IMET

CCMR one-week Expanded International Military Education and Training (EIMET) approved course entitled "The Media and the Military," is conducted by a Mobile Education Team (MET). The key objective of this course of instruction is to examine the methods civilian authorities, military officers, and the media in emerging democracies can use to structure an effective relationship between a country's armed forces and the media during peacetime and war. The course examines the following subjects: The role of policy-makers in shaping media-military relations. Developing a comprehensive media strategy by national security decision-makers and the armed forces; Establishing guidelines for media coverage of military operations, press conferences, briefings, and releases; Professional rights and responsibilities of the media and Shaping the public image of the armed forces.

CCMR's approach to teaching "The Media and the Military" focuses on the host country's unique requirements. The course examines the fundamentals of media-military relations as they are affected by national legislation, institutions, principles, and practices. Participants analyze the role of policy-makers, the military, the media, and the public sector in national security policy formulation and implementation. Changing technology, legal restrictions, and public expectations are examined as they affect these relationships. The use of the media by other countries, non-governmental organizations (NGOs), and enemy forces, the proper context for psychological operations (PSYOPS), and the staffing process for military public affairs officers are considered. Employing a simulation exercise approach and the study of operational lessons learned from a relevant assortment of cases, participants are equipped with the skills and knowledge needed to design effective linkages between the media and armed forces. The exercise enhances the capacity for national security decision-makers and the armed forces to develop plans for addressing the legislature, media, and the public, and strengthens interviewing skills by all parties to minimize the effects of distortion, manipulation, and disinformation. The course provides a neutral venue whereby the virtues of consensus-building and interagency cooperation are demonstrated, and applied, with the result that the experience of cooperation and collaboration continues well after the program.

Participants

This course is designed for international civilian officials, military officers in the ranks of major to general, and representatives from other institutions (including the media) concerned with developing effective relations between the media and the armed forces.

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